

Board of Trustees Meeting

August 2, 2024



9 Highlights of FY24 Metrics

Purdue University West Lafayette

Records in Gold



1. Financials

- Operating budget surplus/deficit:
 - West Lafayette: \$145M (5.57% of operating budget)
- Endowment: \$4.1B (11.6% return, \$82M inflow)
- Philanthropic giving cash: \$350M (+66% YOY)
 - Including Lilly Endowment Inc.'s \$125M
- Donor count: 85,421 (+1.9%)

2. Research Awards and National Center Wins

- Awards (federal and industry): **\$647M** (+6% YOY)
- Expended: **\$603M** (+10%)
- F&A recovery: **\$117M** (+10%)

- 9 new master research agreements signed with industry
 - SK hynix \$3.9B investment: the **largest** in state history at the time
- 7 national center wins or renewals with Purdue lead
 - 3 out of 3 national hub competitions: the **only** university in the U.S.

3. Patents and Startups

- IP disclosures: 466 (+16.5% YOY)
- Patent applications: 794 (-1.9%)
- Issued patents: 290 (+10.7%)
- Patents licensed: 224 (+49%)

- Startups licensing Purdue patents: 16

4. Faculty Awards, Citations and Books

- Prestigious awards received by faculty: 40 (+11% YOY)
- Publication citations: 435,087 (+12.6%)
- Books: 60 (+40%) in Academic Analytics database

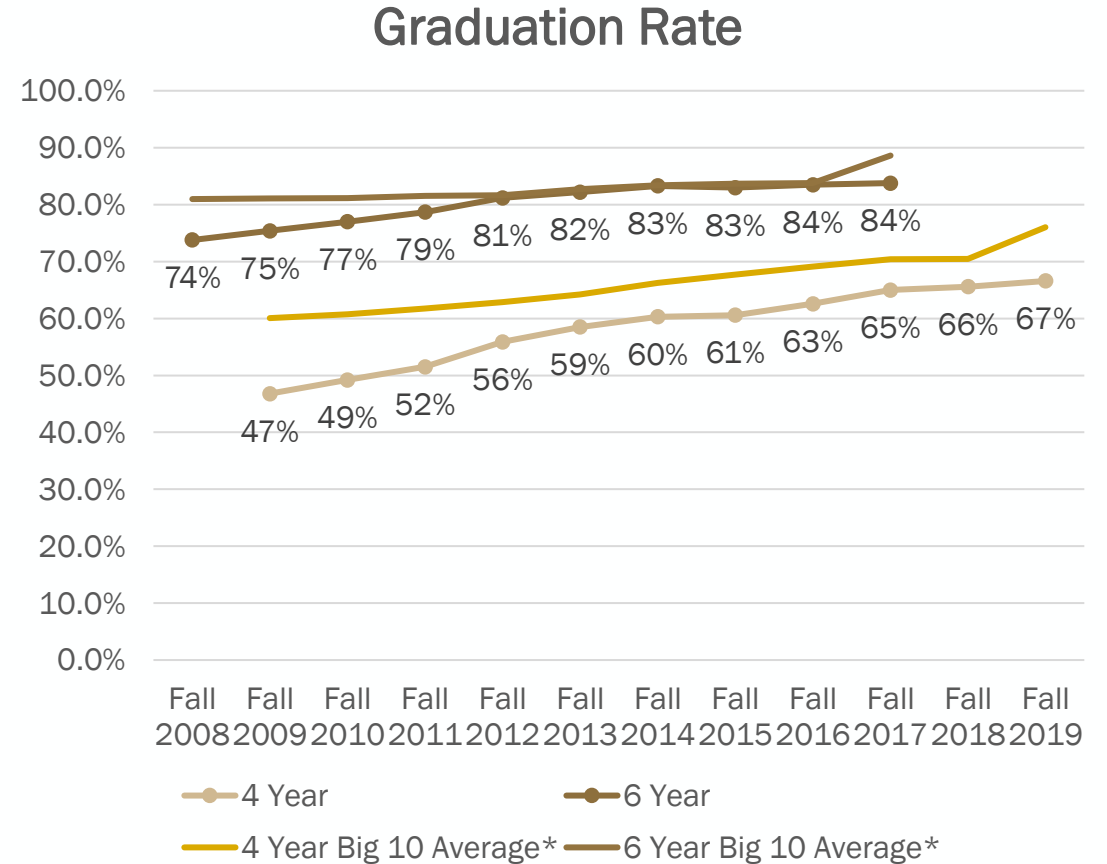
5. Undergraduate Applications and Admissions

Fall 2024*	WL (including Indy)
Applicants	78,522 (+7.9% YOY)
Admit Rate	49.8% (+0.8% more selective)
Post-melt Yield (depending on summer melt)	30% (+15.4%)
SAT Score of Accepts	1329 (+10)
GPA of Accepts	3.76

*projected

6. Retention, Graduation Rates, EDR

- 1-year retention: 92% (+2% YOY)
- 2-year: 87% (+0%)
- 3-year: 82% (-1%)
- 4-year graduation: 67% (+1%)
- 6-year graduation: 84% (+0%)
- Earnings-to-debt ratio: 6.7 (+8%)
- Graduates without borrowing: 64% (+3%)

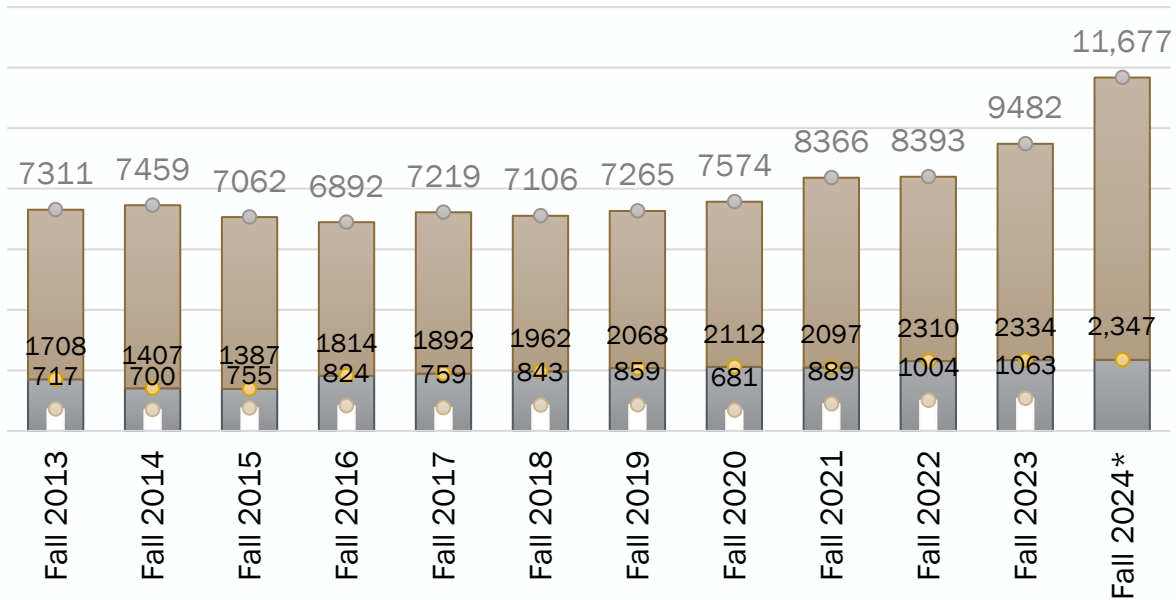


*Excludes: Purdue, USC, Northwestern

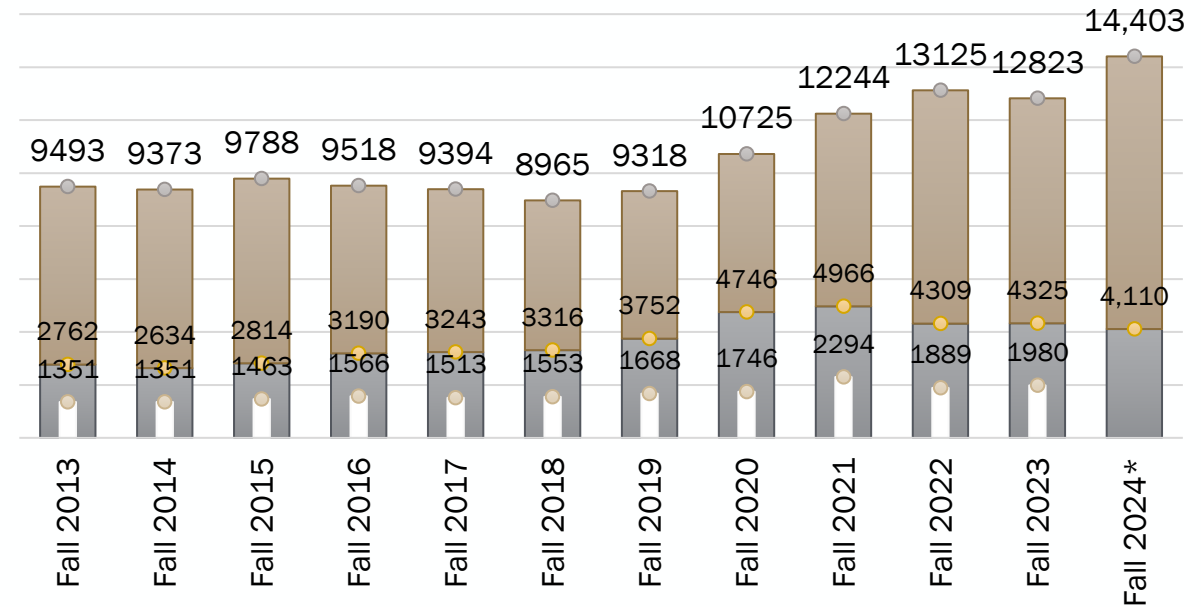
7. Graduate Applications and Admissions

- Doctorates: **11,677** applicants (+23% YOY), 20.1% admit rate
- Master's: **14,403** applicants (+12.3%), 28.5% admit rate

Doctoral



Master's



8. West Lafayette Online Enrollment

- Online master's: **5,245** (+23% YOY)
 - 4,450 are part of the enrollment at West Lafayette
- Online certificates: **15,955** (+56%)
 - 12,257 were fee-based
- Total over **21,000** students

- West Lafayette residential students taking online courses: **12,934** (+14%)

9. Reputation and Visibility

- **Top 8** U.S. public university (QS)
- Top 6 U.S. agriculture (QS), engineering (USNWR grad), patents (USPTO)
- **#43 among all U.S. universities** (USNWR undergrad)
- **Top 10 Most Innovative School in the U.S. 6 years running** (USNWR)
- **#1** Public University for Graduating Fortune 500 CEOs (tied) (Strategas)
- **#1** Most Recognized Public University in the U.S. (American Caldwell)
- A Brand That Matters, Fast Company, 2023 — **only university on the list**

- Earned media: **119,345** (+34% YOY)
- Social media: **160M** impressions (+5%); **6M+** engagements (+36%); **138K** shares (+68%)
- Podcast: **2.2M** listens (+76%) **No. 1 Apple Podcasts Top Charts in Education**
- Purdue.edu: **15.8M** visitors (+8.6%)

Thank You

